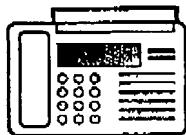


# FAX

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APR 19 2007

To: Commissioner For Patents  
Fax number: 571-273-8300

From: Rahul Pandhe  
Fax number: 408-434-6441

Date: 4/19/2007

Regarding:  
Office Action Response

Phone number for follow-up:  
510.823.3410

**Attention: Commissioner For Patents**

Pages: 4 (Including cover sheet)

Please find attached the Response to Office Action.

Application No: 10/709,888

Examiner: Mark Fadok

Art Unit: 3625

Response to office action  
Date: April 18<sup>th</sup>, 2007

Application No: 10/709,888

RESPONSE TO OFFICE ACTION	Application No.	Applicant(s)	
	10/709,888	PANDHE, RAHUL RAMAKANT	
Examiner	Art Unit		
Mark Fadok	3625		

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APR 19 2007

Date of Response: April 18<sup>th</sup>, 2007

Commissioner of Patents  
Alexandria, VA 22313-1450

Dear Sir:

In response to the April 07, 2007 Office Action, the Examiner is hereby notified that the Applicant **elects Species Group IIA- 1-3, 6-10 without traverse**. For this election Claim c6 is amended as follows:

In the claims:

[c6] (Amended) The methods of claim c2, based upon the user's selection of the said product item as described in the respective said claims further comprising the step of determining the product item description, **product identification number**, selling price, brand name, manufacturer name, the URL of the online store's web page that contains the listing of the said selected product item, the URL of the product's photographic image and the URL of the online store selling the said selected product item, wherein the said determination is performed by parsing the web page of the online store or by accessing the **Application Programming Interfaces made available by Online Store Provider**, to find the said required information items.

Respectfully submitted



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